



PHOTONIC

SPONSORSHIP PROSPECTUS

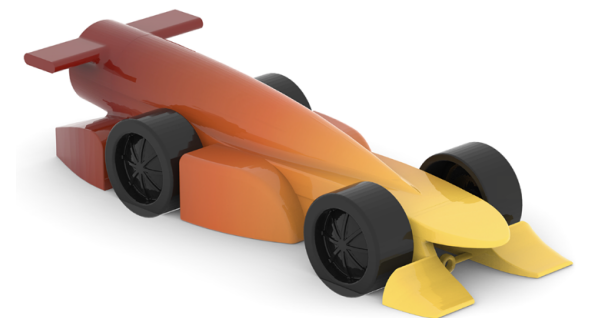
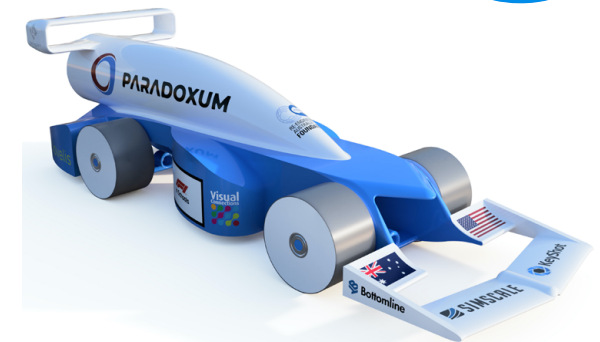
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WELCOME

We are Photonic Racing, a team of three students from Blue Mountains Grammar School, competing in the F1 in Schools STEM Challenge in 2020/2021. We have each previously taken part in the competition, representing teams Awaken and Thrust Vector/Paradoxum (cars, see right), and have won Regional, State, and National Finals, as well as qualifying for and competing at the F1 in Schools World Finals in Abu Dhabi in November 2019. We couldn't get enough of this competition, so we decided to compete again this year. We placed second at the Western Sydney Regional Finals, and won numerous awards at the NSW State Finals, and we invite you to join us on the next stage of journey to the F1 in Schools National Finals.

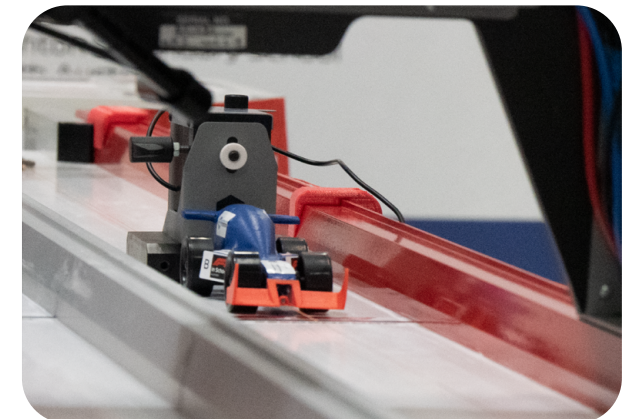
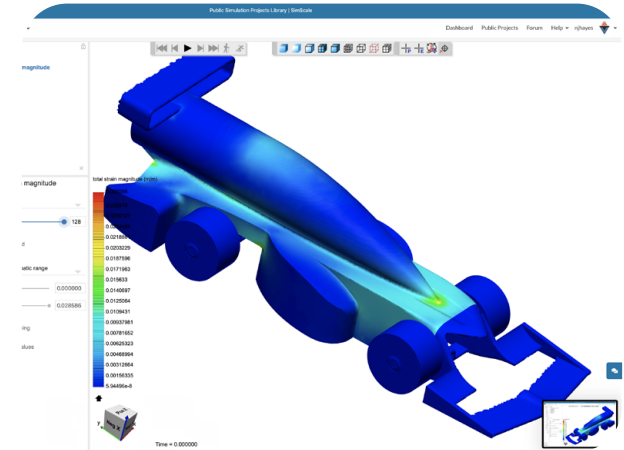


ABOUT THE COMPETITION

F1 in Schools is a global competition, with over 17,000 students taking part in 51 countries every year. This STEM-based competition is designed to foster and improve students' skills in Science, Technology, Engineering and Maths, as well as lifelong lessons in communication, leadership, marketing and project management.

Students must design, build and race a miniature, Formula 1 car capable of reaching speeds in excess of 100km/h, as well as create and market a team brand, and produce portfolios documenting their work. Points are awarded out of a total of 900, and each aspect of the competition is scored, ensuring students develop and engage with a wide range of skills.

There are 4 rounds to each season, Regionals, State, Nationals and the World Finals, with the top teams from each stage progressing to the next. We will be competing in the 2021 Australian National Finals, held in March at the Formula One Rolex Australian Grand Prix.



WHY SPONSOR US?

We want to help develop a beneficial and long-lasting relationship with you, and provide you with exceptional recognition. The F1 in Schools competition allows for unique opportunities to showcase your brand to local, statewide and nationwide communities, as well as the education and STEM communities. We offer a range of ROI opportunities, including:

Logo placement on competition elements, such as portfolios, uniforms, displays (top right) and cars (bottom right).

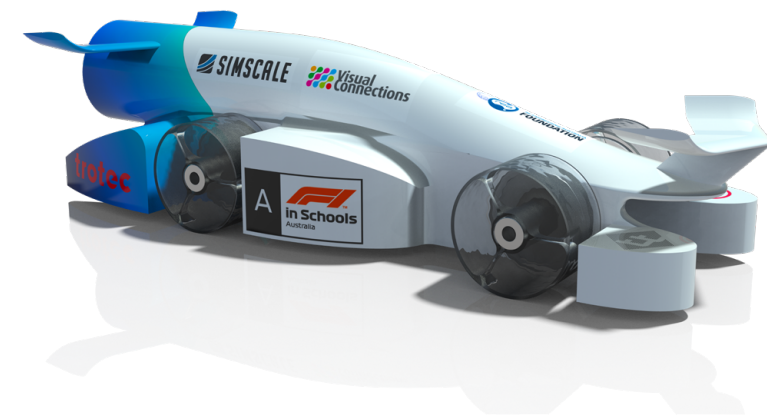
Digital media exposure, such as on our social media or our website.

Recognition during marketing and outreach events.

Your merchandise materials present on our competition trade display.

Recognition of sponsorship to display at your office or business, or a presentation about F1 in Schools and future STEM careers and skills for your employees.

Recognition and promotion of your brand at the largest STEM competition in the world, and outreach to attendees, such as media outlets, teachers, industry professionals or the wider public.



SPONSORSHIP TIERS

We have 5 different tiers of ROI opportunities for various sponsorship or mentoring assistance. We hope you can find the suitable option for your brand, and these opportunities are flexible. Please don't hesitate to contact us if you have an enquiry or specific sponsorship request, as we are happy to offer specific benefits upon request. Thank you for your time and consideration in your sponsorship of our team.

Logo On Car

Team Presentation

Large Logo On Display

Logo On Display

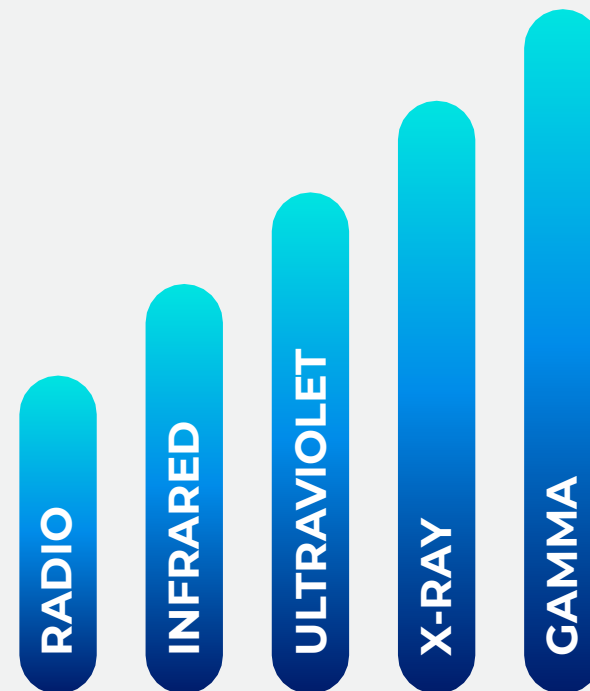
Logo On Website

Logo On Portfolio

Social Media

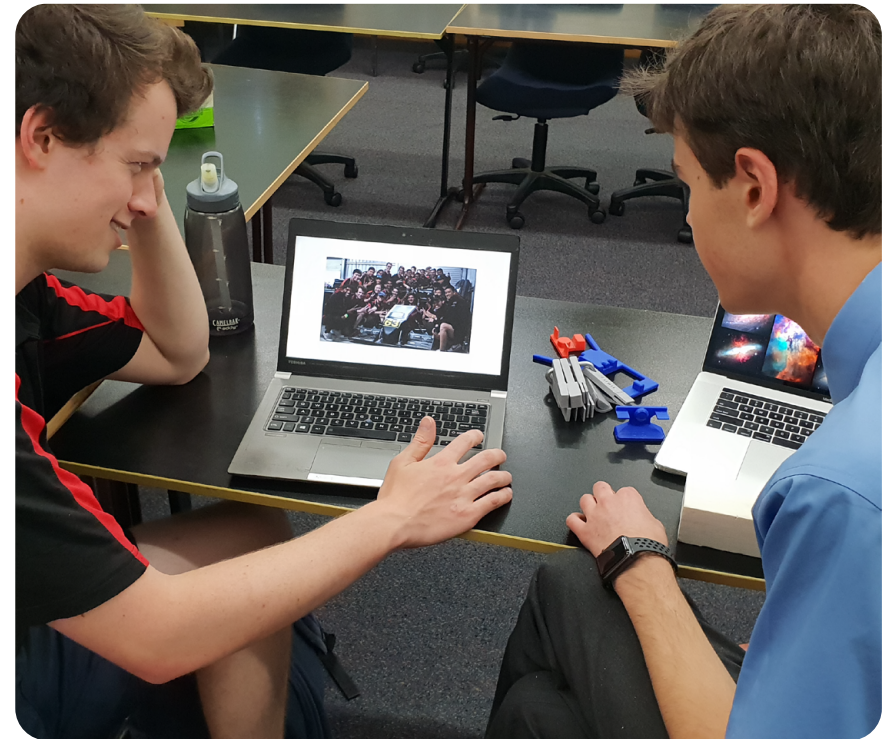
Certificate

\$100+ \$250+ \$500+ \$1000+ \$2500+



MENTORING

Monetary support isn't everything, and we would love some assistance and mentoring from industry professionals, as working with, and gaining skills from industry professionals is an integral part of the competition. Whatever your profession, be it engineering, design, manufacturing, painting, marketing, graphic design, display design, project management or presenting, it would be wonderful to speak with you and learn from you! We are more than happy to recognise our mentors with our ROI opportunities, and are happy to offer specific benefits or tiers.



Our Design Engineer Receiving Advice From
A UNSW Formula SAE Team Member

CONTACT US

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